

# Inspired Business Intelligence Solutions

We can help you make sense of your data and enable you to make the right decisions. Are you ready to **see the whole story** that lives within your data?

## Harnessing the Data Explosion

Modern businesses now transact in the digital age. Whether you are a major multinational or a self-employed tradesman your business will be generating data. This could be directly related to the business you are in, or simply be the financial transactions of your customers purchasing your product or service. Whatever you do it is likely that there is more data than ever at your disposal.

With the volume of data collected there are also improvements in the tools used for reporting. Extraction and presentation of data can be achieved by more and more individuals within organisations.

The problem comes with interpreting, understanding, and acting upon the output. This is where Quick Intelligence can help.

### Why Quick Intelligence?

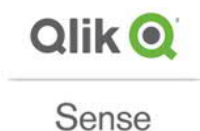
- ✓ Many Years of Experience
- ✓ Recognised Qlik Experts
- ✓ Qlik MVP and Partner Ambassador
- ✓ Attention to Detail and Best Practice
- ✓ Proactive Support
- ✓ Complete End to End Solutions
- ✓ We Sell Solutions - Not Just Products

## Using the right tools

The serious volumes of data generated require serious software tools to interpret them: the platform approach provided by Qlik makes the right tools available to do the job.

At the heart of the Qlik solution is the QIX Engine, the in-memory associative engine that allows selections to be made on any dimension in your data so you can instantly see how that affects any measure you are calculating.

Qlik Sense is the product that brings the power of that engine into the realm of users, from complex data transformations to "self-service" building of visualisations. Available in Cloud, Enterprise, and Desktop flavours there is a Sense solution to fit any kind of business requirement. With a scalable architecture, the product can tackle any size of challenge. Applications built within Sense leverage the associative engine, so the impressive visualisations automatically respond to the user's selections – when you spot a peak or a trough on a chart you can simply select it to find out what caused that to occur.



## Sharing Your discoveries

Insight is one thing, but it only becomes useful when it can be shared. Sense's collaboration features and Sense Stories allow users to interact with data together. Qlik NPrinting enables the visualisations in Sense to be sent directly to recipients via several methods and in a variety of file formats.

Qlik tools have an open API, so they can be extended and manipulated using standard JScript and HTML 5 code, should you need to take your analysis to another level.



## The right experience

As well as being experts in getting the best from the Qlik Platform, Quick Intelligence are experienced in the design of compelling visualisations and advising upon what measures to focus on.

Being able to look at a jumble of collected data and work out what insights can be gained from it is an essential skill in building analytics. Through our years of working in many market segments we can identify what should be displayed and what changes that knowledge should drive in our clients' businesses. Across all the sectors we work in there are common factors which can measure, and ultimately influence, a business's success. Quick Intelligence can work with you to ensure you are looking at the right measures.

Knowing the right numbers is not enough though: you need to be able to spot the values that matter and convince others that action is required. This is where the right visualisations to communicate the data are essential.

At Quick Intelligence we keep up to date with current visualisation trends and best practices, ensuring that our customers can truly make sense of the information that would otherwise be locked away in their data.



## Are you ready to take the next step to driving your business with data?

Engage with Quick Intelligence and we can swiftly show you what insights can be derived from your data.

We can provide demonstrations of Qlik software, and build proof-of-concept applications over your own data. Our consultants will listen to your business requirements in order to ensure that you are getting value right from our first engagement.

With our experience, Qlik's platform, and your data we can enable you to make more informed decisions and really drive your business forward.

Contact us on **01344 988782** or **sales@quickintelligence.co.uk** to take the next step.

