

# Data-Driven Notifications Direct from Sense

## Why Use Quick Intelligence Sense Notify?

Your Sense environment holds business critical data and visualisations which drive decision making. Users can interact with Sense to find exactly the data they need to get on with the job in hand. But, what about the occurrences in the data that they do not know to go looking for? This is what makes data-driven notifications essential: to get the right data to the right people, at the right time.

Qlik have two add-on products for Sense which address this requirement. Qlik NPrinting and Qlik Alerting. Both are excellent products and provide an intuitive interface to build complex alerts and visually stunning output. We recommend both products, but they do come with a hefty price tag. Our Notify app sits in your existing Sense environment and works without any additional Qlik subscriptions required.

## Data Direct to the Inbox

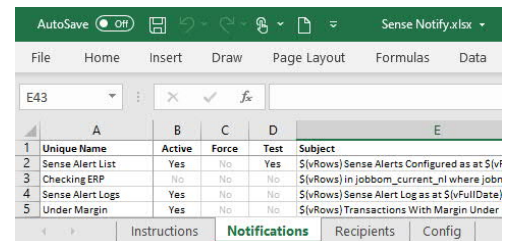
Results from the query are sent directly to recipient's inbox, as a table in the body of the email and/or as a CSV attachment to that email. When the notification arrives, the information required to take action is right there at the user's fingertips.

4 Transactions With Margin Under 10% Since 20 Aug 2020 12:06

Date	Transaction No	Salesperson	Item	Sale Price	Margin
11/08/2021	10839	Jane Doe	Deluxe Box of Widgets	£123.99	4.50%
11/08/2021	10978	Bob Barnes	Self Assembly Kit	£70.99	6.30%
11/08/2021	10979	Bob Barnes	Spare Parts	£70.10	6.30%
12/08/2020	10978	John Jones	Bits and Bobs	£70.99	6.30%
				£336.07	5.85%

## Simple Configuration of Notifications

Each notification is configured as a line in a spreadsheet. To add a new notification, simply add another row. For each notification the statement to load the data is provided, along with which conditions a notification should be sent under and where it should go. There are other fine-tuning options for each notification.



## Support and Consultancy

When you engage with Quick Intelligence, you get the support of Qlik Experts. We will install and configure the Sense Notify application, and assist with creating your initial notifications. We can even advise upon which measures you should be monitoring. We are always keen to hear from clients as to how our application can be improved, and often incorporate client suggestions in our apps.



## Why Quick Intelligence?

We have been providing Qlik solutions to a broad range of clients for over a decade. This has not gone unnoticed, and Qlik have recognised our director, Steve Dark, as a Qlik Luminary Alumni, Qlik Partner Ambassador and a Qlik Community MVP for the assistance he gives others through their online platform. We are dedicated to ensuring that all our clients get the very best from their investment in the Qlik platform.

